



Obliterider

Amy Lavin

Executive Director,
Obliteride, 2012–2017

"I believe in living with intention. That is core to the decisions I make and the way I choose to spend my time. I try to pursue things that create meaning for myself, my family, the community, and hopefully leave the world better than I found it."



At her Bat Mitzvah; at the JCC; with other rider on an Obliteride

When Amy Lavin was 18 months old, her father's medical residency brought her family from Chicago to Mercer Island, where she attended daycare at the Stroum Jewish Community Center. Forty-odd years later, her life came full circle when she became the SJCC's CEO in 2017. In between those two milestones, she grew up steeped in the Seattle area's Jewish community before heading back to her native Chicago to get a degree in civil engineering from Northwestern, followed by an MBA from Duke. Returning to Seattle and then Mercer Island, she settled in for a ten-year stint at Microsoft, eventually becoming Director of Marketing for the Health Solutions Group. In 2012, she joined Fred Hutchinson Cancer Research Center to create what eventually became Obliteride, an annual bicycle ride to raise funds for cancer research. She led Obliteride for five years before taking over as the CEO of the SJCC.

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