

## POWER OF PROTEST

#### THE MOVEMENT TO FREE SOVIET JEWS

WHEN: March 12 through April 30, 2019 WHERE: University of Washington Hillel Seattle, WA

The Washington State Jewish Historical Society (WSJHS) is proud to present *Power of Protest: The Movement to Free Soviet Jews*, a traveling exhibition created by the **National Museum of American Jewish History** exploring one of the most successful human rights campaigns to date.

The panel exhibition showcases Americans' efforts in the late 1960s through 1990 to free refuseniks—Jews who lived in the Soviet Union and were denied the rights to live freely, practice Judaism, or leave the country due to their religion. WSJHS is building a companion piece to the traveling exhibit, focusing on the protest work done by Washington citizens and the resettlement of the former Soviet Jews.

WSJHS has local sponsorship opportunities available for Seattle area businesses and organizations that support history and education. This exhibit is highly relevant today and we will feature sponsors on our website in our digital museum exhibit, at the end of our podcast, and in a special exhibit panel to be displayed during the entire run of the exhibition. Your local sponsorship helps preserve Washington's history, introduces a new generation of people to the perils of the cold war, and highlights the struggle of the Jewish people and our participation in human rights movement. Sponsor now to show your support of human rights in history and today.

Join with fellow supporters who are sponsoring this exhibit and important piece of history.

#### **Local Sponsorship Levels**

#### Freedom \$5,000

- Includes all benefits of the lower level along with the following:
- 4 Tickets to Refusnik Film on April 9, 2019
- Additional 2 tickets to the community opening on March 12, 2019

#### Historian \$2,500

- Includes all benefits of the lower level along with the following:
- 2 Tickets to the Community Opening on March 12, 2019
- Sponsorship acknowledgment at the Community Opening, March 12, 2019
- Podcast acknowledgment

#### Friend \$1,000

- Your business name displayed on special exhibit panel, all printed and digital material
- Acknowledgment in the digital museum

Contact Sara Mottaz by February 20, 2019 in order to be included in the materials and to arrange sponsorship by email: saram@wsjhs.org or by phone: 206-774-2277



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### **WSJHS Power of Protest Sponsorship FAQ**

- The Washington State Jewish Historical Society celebrated its 50th Anniversary in 2018
- Seattle is the only major US city that does not have a physical Jewish museum so our events typically sell-out or are at capacity
- To date we have over a dozen original exhibits and published 5 books focusing on the history of the Jewish people throughout the entire state
- 300 people are expected to attend BOTH the Community Opening and the film screening of *Refusnik*
- Hundreds of UW students, professors, and members of the community at large will view the exhibit over the seven-week run
- Honor to have received national traveling exhibit
- Partnered with University of Washington Hillel to bring the National Traveling Exhibit to Seattle
- Collaborated with the Seattle Jewish Film Festival to bring the screening of the *Refusnik* documentary to Seattle
- About 500 people attend the Hillel Community Seders each year
- On average 600 people visit our website, social media, and read our newsletter monthly
- Podcasts created for our Agents of Change exhibit in 2018 have been listened to by nearly 400 people
- Anticipate media coverage for this exhibit and accompanying events

Power of Protest: The Movement to Free Soviet Jews was created by the National Museum of American Jewish History in Philadelphia. The exhibition is supported, in part, through a Museums for America grant from the Institute of Museum and Library Services, a government agency dedicated to advancing innovation, lifelong learning, and cultural and civic engagement. The exhibition has also been made possible with the generous support of Genesis Philanthropy Group. Additional support provided by the Charlestein Family in memory of Malvina and Morton Charlestein.